

## Har Sinai Congregation Advertising Rates Effective January 1, 2015

- Directory – Advertising in the published Membership Directory will be encouraged. The rates will be as published by the Temple Administrator. The effective rates are:
  - \* Outside back cover \$720
  - \* Inside front or back cover \$450
  - \* Full page \$198
  - \* Half page \$126
  - \* Quarter page \$72
  - \* 1/8 page \$36
  - \* Individual patron \$18 per line
  - \* Jewels (children and grandchildren page) \$18 per line
  
- Website - No advertising should be on the front page of our web site. A link to a separate page for advertisements will be established. The charge for advertising on our web site is \$200/year.
  
- The Connection – Advertising in The Connection is encouraged. Effective rates are as follows:
  - \* Business Card \$18 for one-time and \$180 for a full year
  - \* ¼ page \$50 for one-time and \$500 for a full year
  - \* ½ page \$100 for one-time and \$1,000 for a full year
  - \* Full page \$144 for one-time and \$1,440 for a full year

\*\* Rates for non-members of Har Sinai Congregation are an additional 20%.
  
- Phone App - \$200/quarter with links to the sponsor's page.
  
- Lobby Promotional Boards - \$200/quarter.
  - \* Rates for non-members of Har Sinai Congregation are an additional 20%.
  
- Total Package If all items above are chosen for ads: website, The Connection, Lobby Promotional Screens, etc., there will be a 20% discount for those items chosen above at the appropriate rates.

Information packets going home with the students from Religious School will be allowed if there is a clear benefit to Har Sinai and to the students. These packets will be provided entirely by the organizations soliciting business. These packets must be approved by the Director of Congregational Learning. At the discretion of the Director of Congregational Learning, email may be the preferred method of distribution.

All advertising must be in accordance with the Har Sinai Congregation Style Guide and approved by the Temple Administration before distribution.