

## Har Sinai Congregation Advertising Guidelines Effective January 1, 2015

Location of Advertising	Guidelines		
The Connection and Directory	Any suitable material can be accepted for advertising and placement in The Connection at discretion of editor.		
HS Weekly	No advertising should be included in weekly updates.		
Building	No advertising should be posted on any walls of the building. Flyers for events sponsored by in house organizations can be displayed on a suitable table or aisle location in the main lobby during the week and outside the sanctuary on Friday evenings and Saturday mornings. Such events can also be displayed on Promotional Boards in lobby areas. Posters for HSC sponsored events only may be placed in the lobby area with approval of the Temple Administrator, but no more than three posters will be display at any one time. The sponsoring group must provide flyers or posters or be billed for copying and /or printing. Business cards to advertise member services will not be allowed to be displayed.		
WEBSITE	There should be no advertising of any type displayed on the opening page. This includes any advertising, even if HSC is getting some financial benefit from the advertising. A banner should be added to the opening page to have a one click link to those that want to advertise on our website, <i>Link to Our Sponsors</i> . The link to the Amazon website can be included on the website homepage as this is not a direct advertisement for a specific product and is only an endorsement for a fund raising effort for HSC.		
Special Interest Flyers (non HSC related)	This will only be done for members of the Congregation. The member would have to request approval for this directly from the Temple Administrator. The flyer would need to be submitted and approved before distribution and must fall within a suitable content for distribution by a religious		

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	<p>institution. The request needs to provide some level of reasonable return to HSC. Upon request of the member and with approval of the Temple Administrator, the distribution of the flyer can include placement on the table with other flyers, inclusion in the Mid-Month Mailing and distribution to students, if appropriate. All costs of the flyers will be incurred by the member. The EC will review the requests on a quarterly basis to insure this privilege of membership isn't being abused and remains appropriate.</p>	
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